



**SMIE**

Sociedad Mexicana de  
Ingeniería Estructural, A.C.

**2nd INTERNATIONAL SOFTWARE SUMMIT FROM THE MEXICAN SOCIETY OF  
STRUCTURAL ENGINEERS (SMIE)  
OCT 31 & NOV 1, 2013  
CENTRO ASTURIANO DE POLANCO, MEXICO CITY**

**EXHIBITOR PACKAGES:**

**TWO-DAY EVENT BASIS**

- **PACKAGE 1.** BOOTH +TABLE \$ **10,000** MXN<sup>1,2</sup>
- **PACKAGE 2.** BOOTH +TABLE+3 LAPTOPS \$ **15,000** MXN<sup>1,2</sup>
- **PACKAGE 3.** BOOTH +TABLE+CONFERENCE SESSION+3 LAPTOPS \$ **20,000** MXN<sup>1,2</sup>
- **PACKAGE 4.** BOOTH +TABLE+CONFERENCE SESSION+TRAINING ROOM+3 LAPTOPS \$ **30,000** MXN<sup>1,2</sup>

<sup>1</sup> PLUS ADDITIONAL VAT (not included at the shown price) IF APPLICABLE.

<sup>2</sup>The assignation of Booth is in a first-come, first-served basis at any package contracted. Exhibit hours: 9 A.M. to 7 P.M.

**DETAILS IF INCLUDED:**

1. **TABLE:** Rectangular 2.40 x 0.60 m. table with tablecloth, two chairs, double electrical plugin.
2. **LUNCH, COFFE BREAK** for two.
3. **CONFERENCE SESSION:** 1 hr. Session at one of the two avoidable conference rooms with simultaneous sessions; 45/15 min. with Q&A included.
4. **LAPTOPS:** 3 laptops which would be placed at the Central Island Booth for Demonstration Purposes during the two-day event.
5. **TRAINING ROOM:** If required, we can offer an additional room for complementary showroom or training with capacity of 30 people. Limited to three rooms.

We expect to have your participation or interest in this event where some of the most influencing engineers of the Mexican Community of Structural Engineers will be present and so many of the most enthusiastic users and prospects in the field of application of software for structural engineering subjects. Please let us know your comments to [smie1@prodigy.net.mx](mailto:smie1@prodigy.net.mx) or call us to 52 (55) 5665 9784.

Sincerely,

**Comité Organizador SMIE 2013-2014**

Camino a Santa Teresa 187. Col. Parques del Pedregal. México 14010 DF.  
Tel. 5665-9784, Fax 5528-5975 correo: [smie1@prodigy.net.mx](mailto:smie1@prodigy.net.mx) [www.smie.org.mx](http://www.smie.org.mx)

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## **Probable Exhibitor of the SMIE Software Summit Oct 31<sup>st</sup> & Nov 1<sup>st</sup>**

The Mexican Society of Structural Engineers (SMIE) is a scientific technical society of engineers, designers, teachers, students and researchers with no lucrative emphasis with the main purpose of promoting and wide spreading the knowledge of structural engineering's subjects. This society gathered along the years thousands of Mexican engineers who most of the times are involved or are responsible of solving many major projects related with the this expertise either on the technical or on the scientific solution approach. This society was funded on August 3<sup>rd</sup>, 1976 and actually has more than 5,000 members within the Mexican Society of Civil Engineers.

The SMIE members are leaders on the field of structural engineering subjects related with practice and academia; being at SMIE provides a great networking and also serves as a way to drive into the practical application of the cutting edge technologies and research. SMIE also promote technical publications, journals, conferences, continuing education, codes and standards, and professional practice documents that stimulate the advance of the structural engineering profession.

As a part of its role, this Society is promoting the 2<sup>nd</sup> International Software Summit of the SMIE which will help the community to standardize the used software technology between its members. There is not a similar event like this in Mexico which can gather the most influencing professionals of country talking about the structural application field. In Mexico, there is a growing need for software capable engineers and this reunion will surely provide attendees with valuable opportunities to learn new skills and techniques, discover the latest innovations in software tools and technologies, share the best practices, and network and build relationships that surely might represents sales.

Join us on this two-day Summit and made recognizable your Brand; use this opportunity to get closer your products to the potential users. We offer four packages to participate as an Exhibitor with several arrangements that may fit your DEMO needs to show your solutions. We planned very affordable prices under a non-profit basis to benefit our members; you will be also co-sponsoring the event.

Sincerely,

**Committee of Mexican Society of Structural Engineers**